

BLACK DOG RIDE ANNUAL REPORT 2017 - 2018

Black Dog Ride Australia Ltd



BLACK DOG RIDE AUSTRALIA LTD

ACTING CHAIRPERSON'S REPORT

2017 - 2018

In Black Dog Ride Australia's 9th year of raising awareness of depression and suicide prevention, and 4th year since incorporating as a national health promotion charity, I am pleased to present my Annual Chairperson's Report for 2017/2018, on behalf of the Board of Directors.

This year saw a welcomed increase in funding commitments in the 2018/19 Federal Health Budget for suicide prevention by our federal government. These commitments included: \$33.8 million for Lifeline crisis support services over four years, \$37.6 million for the Way Back Support Service provided by beyondblue, and an extra \$52 million for Headspace to top up the \$96 million given by the government each year. Many in the health industry argue that suicide prevention and mental health remain significantly underfunded, nevertheless, the increased funding announced this year is certainly a positive step forward.

Sadly, data released by the Australian Bureau of Statistics (ABS) in September this year served to remind us of how critically important our work is at Black Dog Ride. Preliminary figures showed an increase in the national suicide rate between 2016 and 2017 from 11.8 deaths per 100,000 to 12.7 deaths per 100,000 respectively. These statistics show us that there is a long road ahead of us in the suicide prevention sector, and Black Dog Ride's mission to raise awareness is more vital and relevant than ever before.

A YEAR OF REVIEW AND CONSULTATION

For Black Dog Ride the past year has been one of review, consultation and consolidation. In order to move forward from a good organisation to a great not-for-profit, setting the building blocks for the future has been our main focus of the Board of Directors in this past 12 months. Our mission of raising awareness of depression and suicide prevention and to start conversations that can be difficult to have will never waver and we continue to make strong progress towards our developing the organisation's first strategic objectives.

An essential element of good governance is the regular assessment of the Board's performance and over the past year the Board conducted skills assessments, identifying strengths and gaps in knowledge and resources then beginning the process of recruiting to enhance the skillsets of the Board of Directors accordingly. This is a living process that is continuing today, with clear goals for execution and involvement. Improvement of our performance is an ongoing process and self-assessment tools will become a regular part of the Board's governance processes.

We were delighted with the announcement that the Australian Government will inject over hundreds of millions into the mental health and suicide prevention sector over the coming 3 years since it ratifies the many years of work our riders and supporters have contributed toward de-stigmatising conversations around mental illnesses. While that remains our core mission, alas, Black

Dog Ride will not be a recipient of any of those Government funds. This of course informs our strategies moving forward to ensure that Black Dog Ride remains sustainable, responsive to community needs and relevant to suicide prevention as we approach our 10th year.

DEVELOPMENT OF AND IMPLEMENTATION OF CORE VALUES

The driving force for all our work and development at Board, Staff and Volunteer levels, is an adherence to a set of core values. The values acknowledged this past year in consultation with stakeholders honour the legacy of our Founder Steve Andrews but provide a code of conduct for growth into the future:

- Respect for all people;
- Work with integrity;
- Team (employee and volunteer) loyalty;
- Exercise proper diligence;
- Comply with the law;
- Efficient use of resources;
- Maintain confidentiality

With those values firmly in mind, the Board embarked upon a new planning phase to develop strategic directions for Black Dog Ride and set the agenda for 2018 – 2021. Consultation was viewed as vital in this process to respect the contribution of our community and was conducted by consulting with our Directors, Subcommittee Members, State Coordinators, Black Dog Riders, and other stakeholders, using surveys and more detailed interviews. This provided us with the opportunity to assess and reflect what has been achieved over the past 9 years, and plan the road ahead for Black Dog Ride.

DEVELOPMENT OF INAUGURAL STRATEGIC PLAN

From those planning sessions we have distilled a Strategic Plan to be formally unveiled in the last quarter of 2018, built upon a determination to continue to engage and collaborate with local communities Australia wide; raise awareness of depression and suicide prevention in those communities; build important social links for riders, community members, and community groups; link riders and community groups to mental health support services; and build the capacity of Black Dog Ride volunteers around Australia.

Arising out of that has come a strategic plan built upon 5 strategic pillars

- Strong Board & Governance
- Sustainable and Diversified Funding
- Brand Recognition
- Planned Operations
- Evidence Based Activity

As a result of the intensive process of review and consultation in the past 12 months, the coming year will see a diversified Board of Directors reflecting the needs of Black Dog Ride and who will be

spending considerable time building the strong governance frameworks which will support and sustain the organisation as a whole, in addition to supporting the implementation of Black Dog Ride's inaugural Strategic Plan to 2021.

ACKNOWLEDGING THE PAST AND BUILDING THE FUTURE

There were a number of resignations and new appointments to the Board of Directors this year. This is evidence of a changing of the guard as our organisation matures into a fully functioning national not-for-profit organisation from humble and honourable origins. I wish to take this opportunity to acknowledge the generous contribution of each of our Directors and those who serve on sub-committees. They all contribute on a voluntary basis, and their contributions are deeply appreciated. Our achievements in the past year would not be possible without the hard work and dedication of our Black Dog Ride Staff and Volunteer Team, whose dedication and passion makes Black Dog Ride Australia the reputable, trusted and relevant organisation it is today. Along with the Board, this Team will be the driving force in implementing the new strategic pillars to take Black Dog Ride on it's journey ahead, and they are deserving of our gratitude every single day.

We believe that the work we do, creating conversations about depression and suicide in the community which encourages those communities to foster help-seeking behaviours remains the most important work we *can* do. We therefore are truly grateful to our Black Dog Riders, our loyal donors, community fundraisers and key partners for their ongoing support for our work in suicide prevention. Thank you all.

A handwritten signature in black ink, appearing to read 'Jon Benham', with a long horizontal flourish extending to the right.

Jon Benham

Acting Chair, Board of Directors

Black Dog Ride Australia Ltd

Brisbane, November 2018

BLACK DOG RIDE AUSTRALIA LTD

CHIEF EXECUTIVE OFFICER'S YEAR IN REVIEW

JULY 2017 – JUNE 2018

I joined Black Dog Ride Australia as Chief Executive Officer in June 2017, just a week or so prior to ushering in the new financial year. It would be fair to say that the organisation was still recovering from the unplanned retirement of the Founder Steve Andrews earlier in the year. Steve's legacy continues to figure prominently in our decision making. Were it not for the steadying influence of Jim Redmond acting as Interim CEO until the end of May 2017, we'd have not entered the new year in as good shape and I therefore must publicly acknowledge Jim's efforts and thank him for ensuring Black Dog Ride Australia Ltd continued to function.

With that, I'm incredibly proud of our past, excited about our future and pleased to present the 2017/2018 Year in Review. It has been one of exceptional change, achievement and evolution, and there's much to be done yet still. I hope you will continue on this journey with us into the future.

OUR TEAM

The Board of Directors has seen some turnover in the 2017 /18 year as new Directors were appointed and long standing Directors retired after years of stellar service. I'd like to extend our heartfelt thanks to Founding Directors Steve Andrews, John Lewin, Gavin Miles and also Director Tony Kiernan for their years of dedication; and thank new Directors Jim Redmond, Betty Parssey and Michael Young for stepping up. Continuing thanks must be afforded to Founding Director and Company Secretary Fiona Duffield for her service to the Board of Directors of Black Dog Ride Australia Ltd. Thanks also to the members of the various Subcommittees that meet to provide recommendations to the Board of Directors around Mental Health, Finance and Audit, Risk Management and Volunteer Development.

The Staff Team of Black Dog Ride must also be commended for their dedication to staying the course. When surrounded with much uncertainty in the future of the organisation, departing to seek other more stable employment would have been an easy decision that nobody would have blamed them for. That Black Dog Ride's Staff Team didn't do just that speaks volumes about their character, their dedication and their commitment to Black Dog Ride's community. To Fiona, Christine, Chris and Rhonda I give my personal thanks for holding on, believing in Black Dog Ride's future and making my job that much easier coming into the organisation; it can't have been easy.

A special mention must go to our State Coordinators, volunteers who give their time freely to Black Dog Ride to support our mission of raising awareness of depression and suicide prevention. During this last year of change, their dedication to the cause and in particular to our charity was heartening and vital to our operations. They are Wayne Amor (NSW); Jon Benham (NT); Michael Young (QLD); Merv Storton (SA); Betty Parssey (TAS); Richard Brown (VIC) and Laree Walker (WA).

I need to also thank our Bathurst Coordinator Rose Hancock, CPA for stepping up when requested and managing our ATO filing & compliance requirements.

Finally I cannot ignore the support and ongoing counsel (pro-bono) provided by Adam Levine and his team at K&L Gates Law Firm. They have provided guidance around Intellectual Property Law, Insurance Law, Gaming and Lotteries Law and more besides. Their collective wisdom is regularly utilised and deeply appreciated.

STAKEHOLDER ENGAGEMENT

In August of 2017, Black Dog Ride's very first Planning Workshop was held in Fremantle, WA with the purpose of reviewing our mission, our branding and examining the path forward. Attended by selected Black Dog Ride volunteers from all over the country and Black Dog Ride Staff and Board members, we commenced the process of developing a strategic plan for the organisation that ensures Black Dog Ride stays relevant and effective in a rapidly evolving sector. Outputs from this meeting were a determination to commence thinking and acting nationally rather than as a collective of state based agencies; and collaboration as one coordinated organisation in delivery of our signature activities that we're best known for – our 1 Dayer and our annual long distance Black Dog Ride.

Black Dog Ride lives in a competitive environment – there are many other charitable activities for many worthy causes, all competing for sponsorships and donor support; and national consistency in delivery was identified as vitally important to enhance our brand, our values, maintain our relevance and ensure that our life saving message of depression and suicide prevention awareness is heard in every corner of the country.

In addition, there was unanimous agreement to developing an outgoing funding model for external mental health projects which ensures transparency and accountability for our community. Traditionally Black Dog Ride simply wrote cheques from our donation pool to external organisations, but with the stakeholder agreement it was determined that Black Dog Ride should fund and oversee projects to ensure all donations go to funding projects related to Black Dog Ride's mission, and that project reports are received regularly which enables our community to see, hear and talk about their grassroots work in raising funds. This funding model is a brand new concept for Black Dog Ride and work on developing it is currently underway.

TECHNOLOGY – BRIDGING THE DISTANCE

Being a national charity, Black Dog Ride's Board, Staff and Volunteer Teams are situated across the nation. Each of the Directors lives in a different state and we maintain small offices in 3 locations; Busselton, Perth and Sydney. This reflects on the fact that we truly are a national charity with representation with Board, Staff and Volunteers working in all regions. To support the challenges of the entire Team working remotely, we leverage technology to enhance communication, drive down costs and provide greater efficiencies to our community. Securing funding for these expenses is difficult as sponsors and supporters are always keen to ensure their donations are used directly in

service delivery; so we're grateful of the support of organisation such as Lottery West who continue to support us through equipment and ICT grants.

In September 2017 Black Dog Ride implemented a comprehensive Customer Relationship Management (CRM) system and spent the next few months collapsing all the databases, spreadsheets and participant lists from eight years of operations into one cohesive data source. The system is updated by each new sale in the on-line shop, each new registration on a project, and as correspondence sent and received. Data from media lists, donors, motorcycle clubs, and industry partners have all been included and we are working on building up data on Primary Health Networks to give our volunteers at the coalface the tools they need to easily give accurate and appropriate information to community members when needed. This gives us one 'source of truth' in our stakeholder management and will over time build into a very valuable resource.

For this year's 1 Dayer, with 41 regions participating across Australia, we trialled the rollout of 'SQUARE' payment card readers as a cost saving measure and to consolidate inventory management nationwide. This proved to be much more cost effective to host than the bank supplied EFTPOS terminals used previously and although there were some teething problems, the savings and data retrieval have far outweighed them and we will expand this program for 2018/19.

Future enhancements to our inventory management to ensure rigorous financial oversight will include the unification of the on-line shop, 40+ location based merchandise holdings and our primary warehouse into one amalgamated inventory management system which will enable us to better control the large asset that is our stock on consignment.

Unfortunately we were unable to secure funding to underwrite the re-development of our ageing website during this reporting period. This project has been deferred, as a priority, to 2018/2019 and we will be utilising grants from funding bodies to fund the expenses of updating both the website and all Information and Communication Technology (ICT).

COMMUNITY AWARENESS AND ENGAGEMENT

Black Dog Ride maintained a continued focus on raising awareness of depression and suicide prevention. It remains our mission and informs everything we do. When we deliver one of our projects, we believe they work towards our mission and support our community in these vitally important ways:

- 1) Giving therapeutic value to participants by providing opportunities for people with lived experience to enjoy meaningful social inclusion activities with likeminded individuals, empowering them with the knowledge that they are not alone and assisting them with developing vital support networks
- 2) Acting as mental health advocates in creating important community connection opportunities in the groups, businesses and towns we visit, and by doing so, normalising

mental illness, encouraging help seeking behaviours and building vital linkages to local support services

- 3) Empowering people with lived experience to be community leaders by volunteering for Black Dog Ride, which beams a bright beacon of hope upon others with lived experience, showing Australian society that mental illness and suicidal ideation are illnesses that can be managed and that those experiencing them can still enjoy a meaningful life and contribute constructively to their community
- 4) Starting conversations at both a grassroots level and at a national level, around depression and suicide prevention, which is given authenticity by utilising volunteers with lived experience

NOTABLE ACTIVITIES CARRIED OUT DURING THE 2017 – 2018 YEAR INCLUDE:

ATTENDANCE AT SPA CONFERENCE – AUGUST 2017

For the first time ever we sent two Director delegates to the Annual Suicide Prevention Australia conference held in Brisbane. Attending as delegates, not presenters, key learnings taken away by us was that Black Dog Ride's success with engagement of both people with lived experience and the community at large is seen as amongst the most successful in the mental health and suicide prevention sector.

WAPOU 2017 – AUGUST 2017

Our Community Development Manager, myself and one of our key WA volunteers attended by invitation the West Australian Prison Officer Union (WAPOU) inaugural conference on Mental Health. Sadly, prison officers are over-represented in suicide and mental health statistics and this inaugural conference was viewed by many as a strong indication that their union is tackling the problem head on. Attended by 300 delegates, Black Dog Ride presented alongside other sector bodies such as Beyond Blue, Black Dog Institute, WA Association of Mental Health and others. Such was the success of our engagement with delegates that WAPOU requested Black Dog Ride assist with them coordinating a WAPOU ride in support of Black Dog Ride; and have requested that we attend their December 2018 conference also.

BLACK DOG RIDE TO TASMANIA 2017

Riding under the banner of "Even Heroes need a Hand" this was a complex and challenging mental health project, fraught with the logistical issues of getting nearly 250 riders and support vehicles safely to Melbourne and onto ferries (3 separate crossings) and then on to Hobart, with competing activities interstate and restricted space for participant registrations. Preliminary project design was implemented by Founder Steve Andrews and Interim CEO Jim Redmond. My eternal thanks to all the coordinators and teams that delivered the project so enthusiastically. I'm pleased to advise that measured against our objective of raising awareness this community mental health project was a great success, and during the 2 week project, Black Dog Ride visited 210 towns, conducted more than 30 community engagements in rural and remote locations and as always, left behind some hundreds of thousands of dollars 'out there' along the way to Hobart in fuel, accommodation and meals. In Hobart we were well met by local dignitaries and over dinner were addressed by the CEO of Mental Health First Aid Australia, Nataly Bovopoulos. Our fundraising for this project was behind

target because of the smaller numbers on the ride due to space constraints, and in total \$160,000 was raised. These funds are being directed into funding Mental Health First Aid training for first responders and returned service men and women, and project which will be overseen by Black Dog Ride. Online, Black Dog Ride certainly started conversations around depression and suicide prevention with our Tasmania 2017 project. Over 3000 people a day were accessing Black Dog Ride's website during the project, and 173,000 people were reached during the period on our social media platforms, highlighting the relevancy and resonance of Black Dog Ride's mission to raise awareness of depression and suicide prevention to Australians.

CHARITY PARTNER, AUSTRALIAN ROUND OF WORLD SUPERBIKE CHAMPIONSHIP – FEB 2018

For the first time in Black Dog Ride's history, we negotiated the position of Charity Partner for the Australian round of the World Superbikes championship held at Phillip Island in February 2018. Visitor numbers were just over 58,000 and Black Dog Ride was assigned the 2 x World Superbike Champion Troy Corser to be our Ambassador for the event! His presence on our Expo stand and at various trackside events ensured our messages of depression and suicide prevention awareness were heard and seen by all of those 58,000 attendees. We will be reprising this mental health project in 2019.

BLACK DOG RIDE 1 DAYER – MARCH 2018

For this, the 7th year Black Dog Ride has organised this as a national project, we conducted 1 Dayers in 41 locations around the nation - a new record! 10 of these locations were in Victoria where there were only 2 just the previous year. Once again supported by Indian Motorcycles with a gift of an Indian Scout as part of a Trade Promotion Raffle, our 1 Dayer 2018 had over 6000 participants in 41 locations for a day, with 275 Volunteers, putting a national spotlight raising awareness of depression and suicide prevention. Each 1 Dayer region garnered significant local media and support from community groups, galvanising our role as local mental health advocates and initiating conversations, and over 90 official community engagements were conducted in total by all regions during the single day. For the month leading up to the 1 Dayer, there was an average of 1 article per day in metro and regional media across print, online and radio exposing Black Dog Ride and our mission to tens of thousands across Australia. The 1 Dayer 2018 drew over 100,000 hits to Black Dog Ride's website and reached 177,000 people on our social media platforms, showing that this now-iconic annual national mental health project is most certainly achieving our mission to raise awareness of depression and suicide prevention.

COMMUNITY DRIVEN AWARENESS AND ENGAGEMENT ACTIVITIES

Our Community Development Manager and Admin Team have been hard at work all year coordinating and supporting all the above activities, plus supporting an average of 5 community driven activities carried out around Australia in support of Black Dog Ride every single week. These include community barbecues, mental health expos, raffles, trivia nights, speaking engagements to community groups, even a song recorded and sold through iTunes! Prominently, activities around various livestock auctions have shown an increase in our (so far) predominantly Western Australian rural programs. Community engagement activities are where the real 'work' of starting conversations happens and its gratifying to see such continued support from so many stakeholders. Studmaster Peter Milton, his wife the amazing Judy Milton and their awesome offsider Jarvis

Polglaze, all deserve a special mention for organising Black Dog Ride's presence for the 8th year in a row at the Perth Royal Show for the auction of Winston the Steer, which raised \$8,000 for Black Dog Ride, but importantly kept conversations around depression and suicide prevention on the table in the Agricultural Sector. Peter Milton has extended this annual project to include Clementine, a donated heifer, who won't be auctioned off each year but utilised for regular community engagement projects around the state. Working collaboratively with Headspace and with the support of Illuka Resources, Peter conducted dozens of these projects in schools around this state during the reporting period. We are also very grateful to Illuka Resources and LGM Industries for donations to meet the cost of a new livestock float, allowing Black Dog Ride to purchase the float and ensure these Conversations with Clementine can be organised and conducted by Peter with a minimum of fuss. Peter Milton has organised a state wide road trip with Clementine through WA in July 2018 to engage thousands of youth and community members, using the heifer as a tool of engagement around depression and suicide prevention.

FINANCE

Financially, the year was a challenging one. Coming into the reporting period, the instability caused by changeover from Founder to CEO had created some concern about the future of the Charity. Securing ongoing funding and sponsorships was, and in a highly competitive environment remains, an ongoing challenge and priority. The Tasmania 2017 project was self funded where in prior years we had enjoyed significant financial contribution and vehicles from supporters such as Holden and others. This was absent for 2017 and the high costs of moving support vehicles and trailers from their point of origin to Hobart and back was significant and cannot be ignored.

Our presence at World Superbikes, coming just 3 weeks ahead of the 1 Dayer, was not intended to be a fundraising activity. The primary functions were to assist with driving registrations to the newly expanded 1 Dayers throughout Victoria; to take advantage of the significant media marketing around being the event's Official Charity Partner which aligns with our mission to raise awareness of depression and suicide prevention; and connect with large numbers of motorcyclists in a most efficient 3 day event. That notwithstanding, we sold a significant quantity of merchandise, collected some fundraising trackside and made some valuable industry connections that will bear fruit in future projects. Financially, the ride was a break-even proposition.

Lastly, our 1 Dayer registrations were down on previous years. We'd hoped to put as many as 7,500 riders on the road, but weather and natural disasters in some locations held participant numbers down. 2 regions had their 1 Dayers cancelled on the day due to Cyclonic Activity and to Bushfires. 30% of participants make the decision to participate in a Black Dog Ride 1 Dayer on-the-day; making total ride number predictions difficult for our Volunteers and on the day registrations desks a crowded and busy place. We will continue to encourage participants be to register for the 1 Dayer prior to the activity online next year.

Overall registrations for our two major projects - 1 Dayer 2018 and Tasmania 2017 - were slightly down on previous years and this directly affects top line revenue. Add to that a marked increase in

compliance costs; fundraising costs (licenses, online transactional costs), volunteer insurance costs, and human resourcing costs, and the above description of 'challenging' begins to take on meaning.

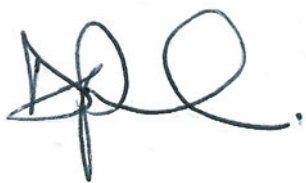
HUMAN RESOURCING

Human Resource expenses are a topic that comes up frequently in both the sector and within our own community. In the reporting period, Black Dog Ride has employed just 2 full time staff – the CEO and the Community Development Manager - plus 2 part time administrative staff and a contract bookkeeper. This equates to 3.6 Full Time Equivalent Staff providing support to approximately 300 volunteers and around 10,000 community members for 3 major projects and hundreds of community driven activities during the reporting period. This staffing structure remained constant in the period and consistent with prior years (the position of CEO replacing a salaried Managing Director) but annual increases to the Social Community Home Care And Disability Services (SCHADS) Award, under which all Black Dog Ride employees are paid, has increased salary and associated statutory costs also.

THE ROAD AHEAD

Looking forward to the year ahead, I'm pleased to say that we've put a year of rationalisation behind us and are working toward a solid and bright future. We plan to build on the works commenced in Fremantle 2017, with another planning conference hosted outside the reporting period in July 2018, from which we'll finalise our 2018 – 2021 strategic directions. The road ahead is clear and whilst there will be no doubt be some bumps, Black Dog Ride is in a strong position to meet them. Operational priorities for the next year are to develop national consistency with our approach to all our projects; develop and implement our new community funding model; enhance our ICT; build the capacity of our team nationwide in terms of both numbers and knowledge, and as always, raise awareness of depression and suicide prevention.

So, whilst we honour our past achievements, we must remain task-focussed with an eye to the future and never rest. There's much to be done and I look forward to sharing that road with you.

A handwritten signature in blue ink, appearing to read 'DP', with a stylized flourish extending to the right.

David Peach
Chief Executive Officer
Black Dog Ride Australia Ltd
Sydney, November 2018

FEEDBACK FROM PARTICIPANTS IN BLACK DOG RIDE'S MENTAL HEALTH PROJECTS DURING 2017/2018:

"The best thing about Black Dog Ride is the fantastic fellowship with likeminded people. I lost a nephew to suicide and hearing others stories inspires me to keep being involved in this amazing cause..."

"I enjoyed meeting total strangers that wanted to talk about what Black Dog Ride represents and what we do..."

"What I enjoyed the most? The talks at round up and over meals. Meeting new people and sharing my journey and asking about theirs. Reciting poems to new friends. The mate ship male and female, the camaraderie of strangers united when someone is in need."

" I was uplifting to hearing the amazing stories of hope and recovery..."

"The comradery is unmatched as is feeling of being involved in community for such an amazing cause."

" The reason for the ride is the common thread and no matter who you are, what you ride, there is than companionship and everyone looks out for everyone on all levels, be it physically or mentally, previous friendships are renewed, but the best thing is new friendships are made."

"I loved being able to creating bonds with new friends and being made to feel equal and included..."

"The level of support in the small communities we stopped at blew my mind."

"Some of us might not have come across one another before, but we all connected and formed lifelong friendships which are the best support networks..."

"This Black Dog Ride was the best opportunity to meet new people and the support and comradery they showed each other from the get go. To travel with these people while supporting a great and worthwhile cause was awesome."

"The ride, the riders, the engagement with the community, the comradeship was the best. Thank you."

"The camaraderie and connection between all the riders was great. Loved the Community Engagement."

"Thank you for giving us the courage to be able assist our students and friends when things get tough and be that ear that listens."



BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944

FINANCIAL REPORT
FOR THE YEAR ENDING
30 JUNE 2018

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944

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BLACK DOG RIDE AUSTRALIA LTD

ABN 73 167 278 944

DIRECTORS' REPORT

The directors present the financial report of the company for the year ended 30 June 2018.

DIRECTORS

The names of the directors in office during the year:

Mr Jim Redmond
Mr Jon Benham
Ms Fiona Duffield
Mr Michael Young
Mrs Betty Parssey
Mr Gavin Miles
Mr Anthony Kiernan

All the Directors were in office during the entire year with the exception of Mr Jim Redmond (leave of absence since 22 January 2018), Mr Gavin Miles (resignation: 26 August 2017), Mr Anthony Kiernan (resignation: 17 August 2017), Mr Michael Young (appointment: 30 November 2017) and Mrs Betty Parssey (appointment: 30 November 2017, resignation: 15 December 2017).

OPERATING RESULTS

The surplus of the company for the year ended 30 June 2018 amounted to \$231,932 (Surplus for 2017 year was \$287,290).

From this surplus \$68,154 was paid to mental health projects:

- Lifeline Aubury/Wodonga
- Lifeline Canberra Inc
- Lifeline Central Coast
- Lifeline Central West
- Lifeline Gold Coast
- Lifeline Mackay Whitsunday
- Lifeline Mid Coast
- Lifeline Northern Rivers
- Lifeline Sunshine Coast
- Lifeline Tasmania
- Lifeline Townsville
- Lamp Inc
- Mental Illness Fellowship NT

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944
DIRECTORS' REPORT (CONTINUED)

OPERATING RESULTS (Continued)

- Headspace Berri/Port Augusta
- Headspace Coffs Harbour
- Headspace Nowra
- Headspace Warrnambool
- Headspace Geraldton
- Mental Health First Aid
- Declan Crouch Foundation
- Kingscote Men's Shed
- Rockingham Men's Shed
- Samaritans WA
- Share and Care Community Services Group
- Suicide Prevention Albury Wodonga
- Esperance Care Services
- Petrie Support Group
- Peter Milton Clementine Run
- Lachlan Area Suicide Prevention Network
- MHFA Training - Denmark Volunteer Fire & Rescue

Since the formation of Black Dog Ride Australia Limited 4 years ago the total benefits distributed to mental health projects amounts to \$561,703. In the year Black Dog Ride Australia Limited was endorsed as a health promotion charity, \$411,000 was also raised.

PRINCIPLE OBJECTIVES AND ACTIVITIES

The principle objectives of the company are developing health promotion projects using motorbike riding activities as a tool for community engagement and collaboration.

The principle activities of the company during the financial year were to raise community awareness of depression and suicide prevention and to raise funds for Australian mental health projects.

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944
DIRECTORS' REPORT (CONTINUED)

STRATEGIES

To facilitate, manage and account for these principle objectives and activities, the Company sought and gained registration as a not for profit entity with the ACNC and endorsement from the Australian Taxation Office as a health promotion charity to issue deductible gift receipts. ACNC registration is dated 15th January 2014 (notified on 5th September 2014).

To manage and organise the Company's activities, an office was established, equipped and staff recruited. Volunteers are critical to the success of organising and manning health promotion activities and the Company has been very fortunate to have gained the willing services of hundreds of dedicated volunteers nationwide. Whereas many of the volunteers are motorbike riders, there are a number who have empathy for the Company's objectives and assist with a range of support services. Special mention is made to K&L Gates for their pro bono legal services.

Mental health promotion activities are strategically planned utilising motorbike related projects which engage a large number of people across a wide demographic. These projects build vital social links for participants, enhancing their wellbeing, in addition to building the capacity of volunteers and participants alike. In planning and delivering these activities to participants, extensive community and business collaboration is achieved which in turn fosters positive mental health awareness outcomes. These activities support and promote the Company's Mission to *"raise awareness of depression and suicide prevention"* and the Company's Objects which are:

- (a) to raise awareness of depression and suicide prevention;
- (b) to organise charitable fundraising events, including group motorcycle rides and raffles, to raise funds for:
 - (i) mental health research and education; and
 - (ii) crisis support services for those suffering or affected by depression;
- (c) to advocate for mental health reform;
- (d) to establish a fund (Gift Fund) to enable donors to make tax deductible donations;
and
- (e) to do anything else that is conducive to achieving the above objects.

The Strategies and Activities of the Company are considered to meet the Company's Objectives as demonstrated by the now well-known Black Dog Ride brand, reputation and the financial performance.

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944
DIRECTORS' REPORT (CONTINUED)

KEY EVENTS HELD DURING THE YEAR

ATTENDANCE AT SPA CONFERENCE – AUGUST 2017

For the first time ever we sent two Director delegates to the Annual Suicide Prevention Australia conference held in Brisbane. Attending as delegates, not presenters, key learnings taken away by us was that Black Dog Ride's success with engagement of both people with lived experience and the community at large seen as amongst the most successful in the mental health and suicide prevention sector.

WAPOU CONFERENCE 2017 – AUGUST 2017

Our Community Development Manager, CEO and one of our key WA volunteers attended by invitation the West Australian Prison Officer Union inaugural conference on Mental Health. Sadly, prison officers are over-represented in suicide and mental health statistics and this inaugural conference was viewed by many as a strong indication that their union is tackling the problem head on. Attended by 300 delegates, Black Dog Ride presented alongside other sector bodies such as Beyond Blue, Black Dog Institute, WA Association of Mental Health and others. Such was the success of our engagement with delegates that WAPOU requested Black Dog Ride assist with them coordinating a WAPOU ride in support of Black Dog Ride; and have requested that we attend their December 2018 conference also.

BLACK DOG RIDE TO TASMANIA 2017

Riding under the banner of "Even Heroes Need a Hand" this was a complex and challenging mental health project, fraught with the logistical issues of getting nearly 250 riders and support vehicles safely to Melbourne and onto ferries (3 separate crossings) and then on to Hobart, with competing activities interstate and restricted space for participant registrations. Preliminary project design was implemented by Founder Steve Andrews and Interim CEO Jim Redmond. We thank all the coordinators and teams that delivered the project so enthusiastically. We are pleased to advise that measured against our objective of raising awareness this community mental health project was a great success, and during the two week project, Black Dog Ride visited 210 towns, conducted more than 30 community engagements in rural and remote locations and as always, left behind some hundreds of thousands of dollars 'out there' along the way to Hobart in fuel, accommodation and meals. In Hobart we were well met by local dignitaries and addressed over dinner by the CEO of Mental Health First Aid, Nataly Bovopoulos. Our fundraising for this project was behind target because of the smaller numbers on the ride due to space constraints, and in total \$160,000 was raised. These funds are being directed into funding Mental Health First Aid training for first responders and returned service men and women, and project which will be overseen by Black Dog Ride. Online, Black Dog Ride certainly started conversations around depression and suicide prevention with our Tasmania 2017 project. Over 3000 people a day were accessing Black Dog Ride's website during the project, and 173,000 people were reached each day on our social media platforms, highlighting the relevancy and resonance of Black Dog Ride's mission to raise awareness of depression and suicide prevention to Australians.

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944
DIRECTORS' REPORT (CONTINUED)

AUSTRALIAN WORLD SUPERBIKE CHAMPIONSHIP – FEB 2018

For the first time in Black Dog Ride's history, we negotiated the position of Charity Partner for the Australian round of the World Superbikes championship held at Phillip Island in February 2018. Visitor numbers were just over 58,000 and Black Dog Ride was assigned 2 x World Superbike Champion Troy Corser to be our Ambassador for the event! His presence on our Expo stand and at various trackside events ensured our messages of depression and suicide prevention awareness were heard and seen by all of those 58,000 attendees. We will be reprising this mental health project in 2019.

BLACK DOG RIDE 1 DAYER – MARCH 2018

For this, the 7th year Black Dog Ride has organised this as a national project, we conducted 1 Dayers in 41 locations around the nation; a new record. 10 of these locations were in Victoria where we there were only 2 the previous year just the previous year. Once again supported by Indian Motorcycles with a gift of an Indian Scout as part of a Trade Promotion Raffle, our 1 Dayer 2018 has over 6000 participants in 41 locations for a day, with 275 Volunteers, putting a national spotlight raising awareness of depression and suicide prevention. Each 1 Dayer region garnered significant local media and support from community groups, galvanising our role as local mental health advocates and initiating conversations, and over 90 official community engagements were conducted in total by all regions during the single day. For the month leading up to the 1 Dayer, there was an average of 1 article per day in metro and regional media across print, online and radio exposing Black Dog Ride and our mission to tens of thousands across Australia. The 1 Dayer 2018 drew over 100,000 hits to Black Dog Ride's website and 25,000 on our social media platforms, showing that this now-iconic annual national mental health project is most certainly achieving our mission to raise awareness of depression and suicide prevention.

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944
DIRECTORS' REPORT (CONTINUED)

COMMUNITY DRIVEN AWARENESS AND ENGAGEMENT ACTIVITIES

Our Community Development Manager and Admin Team have been hard at work all year coordinating and supporting all the above activities, plus supporting an average of 5 community driven activities carried out around Australia in support of Black Dog Ride every single week. These include community barbecues, mental health expos, raffles, trivia nights, speaking engagements to community groups, even a song recorded and sold through iTunes! Prominently, activities around various livestock auctions have shown an increase in our (so far) predominantly Western Australian rural programs. Community engagement activities are where the real 'work' of starting conversations happens and its gratifying to see such continued support from so many stakeholders. Studmaster Peter Milton, his wife the amazing Judy Milton and their offsider Jarvis Polglaze, all deserve special mention for organising Black Dog Ride's presence for the 8th year in a row at the Perth Royal Show for the auction of Winston the Steer which raised \$8,000 for Black Dog Ride but importantly, kept conversations around depression and suicide prevention on the table in the Agricultural Sector. Peter Milton has extended this annual project to include Clementine, a Heifer, who won't be auctioned off each year but utilised for regular community engagement projects around the state. Working collaboratively with Headspace and with the support of Illuka Resources, Peter conducted dozens of these projects in schools around this state during the reporting period. We are also very grateful to Illuka Resources and LGM Industries for donations to meet the cost of a new livestock float, allowing Black Dog Ride to purchase the float and ensure these Conversations with Clementine can be organised and conducted by Peter with a minimum of fuss. Peter Milton has organised a state-wide road trip with Clementine through WA in July 2018, to engage thousands of youth and community members using the heifer as a tool of engagement around depression and suicide prevention.

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944
DIRECTORS' REPORT (CONTINUED)

INFORMATION ON DIRECTORS

Mr Jim Redmond Originally a telecommunications technician, Jim became a Trainer and Facilitator, ultimately specialising in Management and Human Resourcing, and is now a Project Manager for local government. Jim is Black Dog Ride's volunteer Wangaratta Coordinator and stepped up as Interim CEO for Black Dog Ride Australia from February to June 2017.

Special Responsibilities Chair, Governance

Mr Jon Benham Jon is a Psychiatric Nurse and a Manager of a national not for profit. Jon helped develop and implement the first Personal Helpers and Mentors (PHaM) teams in NT and his passion is building psycho-social support within communities. Jon was also Black Dog Ride's volunteer Darwin and NT Coordinator for 3 years and won Pride of Australia in 2017 for his services to mental health with Black Dog Ride.

Special Responsibilities Acting Chair, Mental Health

Ms Fiona Duffield With nearly 20 years involvement in the not for profit sector as Administrator, Facilitator, Project Manager, CEO and a Founding Director of Black Dog Ride, Fiona specialises as a community development practitioner and has worked collaboratively in the not for profit sector at local, state, national and government levels. Fiona has lived experience of mental illness and is passionate about building healthy, resilient communities.

Special Responsibilities Secretary, Communications, Community Development

Mr Michael Young Michael, or "Youngie" as he is affectionately known amongst Black Dog Riders, has a long involvement with Black Dog Ride in the capacity as volunteer Sunshine Coast and QLD Coordinator. Michael has spent nearly two decades working in the emergency services environment and is currently an Operational Capability Officer with QLD Fire and Emergency Services, specialising in volunteer development.

Special Responsibilities Volunteer Development

Mrs Betty Parssey Betty is Black Dog Ride's longest serving volunteer State Coordinator (TAS). A former lecturer in Sports Science at UTAS, Betty is a current committee member of RACT's Road Safety advisory, an honorary member of the Australian Institute of Emergency Services and a long time motorcycle rider.

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944
DIRECTORS' REPORT (CONTINUED)

INFORMATION ON DIRECTORS (Continued)

Mr Gavin Miles Initially qualified as a Chartered Accountant before returning to the family Wheatbelt farm for 12 years; CFO and Administration Manager of three electronics companies for 3 years, followed by 20 years as a Financial Planner (12 years as Certified Financial Planner). Director of a number of private and unlisted businesses. Immediate past President and current Treasurer of the Lions Club of Claremont Nedlands.

Special Responsibilities Lions Club Liaison

Mr Anthony Kiernan A former lawyer now a director of a number of companies listed on the Australian Stock Exchange principally in the mining and exploration sector. Also, Chairman of the Fiona Wood Foundation and previous long term involvement in the not for profit sector.

Special Responsibilities Advisor on corporate administration and governance

DIRECTORS' MEETINGS

| | Number Eligible | Number Attended |
|-------------------|------------------------|------------------------|
| Mr Jim Redmond | 9 | 6 |
| Mr Jon Benham | 9 | 8 |
| Ms Fiona Duffield | 9 | 9 |
| Mr Michael Young | 8 | 8 |
| Mrs Betty Parssey | 3 | 2 |
| Mr Gavin Miles | 1 | 1 |

MATTERS OR CIRCUMSTANCE

No matters or circumstance have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the Company, the results of those operations, or the state of affairs of the Company in future financial years.

MEMBERS' LIABILITY

The Company is registered with the Australian Charities and Not-for profits Commission and is a company limited by guarantee. If the Company is wound up, the Constitution states that each member is required to contribute a maximum \$10.00 towards the outstanding obligations of the entity. As at 30th June 2018, the total amount that the members of the Company are liable to contribute if the Company is wound up is \$40.00.

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944
DIRECTORS' REPORT (CONTINUED)

A handwritten signature in black ink, appearing to be 'JB', with a long horizontal line extending to the right.

Mr Jon Benham
Acting Chairperson
Black Dog Ride Australia Ltd.

Date: 20th November 2018
Brisbane, Queensland.

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AUDITOR'S INDEPENDENCE DECLARATION UNDER SECTION 307C OF THE *CORPORATIONS ACT 2001* TO THE DIRECTORS OF BLACK DOG AUSTRALIA LIMITED

I declare that, to the best of my knowledge and belief, during the year ended 30 June 2018, there have been:

- a) no contraventions of the auditor's independence requirements as set out in the *Corporations Act 2001* in relation to the audit, and
- b) no contraventions of any applicable code of professional conduct in relation to the audit.



GREG GODWIN
PARTNER



MOORE STEPHENS
CHARTERED ACCOUNTANTS

Signed at Perth this 20th day of October 2018.

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944
STATEMENT OF COMPREHENSIVE INCOME
FOR THE YEAR ENDED 30 JUNE 2018

| | Note | 2018 \$ | 2017 \$ |
|---|------|------------------|------------------|
| Revenue | | | |
| Donations Received | | 410,527 | 346,769 |
| Event Management Fees | | - | - |
| Event Registration Fees | | 273,441 | 198,949 |
| Freight on Merchandise | | 8,601 | 4,644 |
| Gain on disposals of assets | | - | 5,076 |
| Membership Fees | | 320 | 162 |
| Sale of Merchandise | | 103,042 | 93,123 |
| Grants received | | 7,800 | - |
| Other Revenue | | 1,776 | 73,450 |
| Sponsorship Received | | - | 6,591 |
| | 2 | 805,507 | 728,764 |
| Expenses | | | |
| General | | (88,620) | (77,761) |
| Event expenses | | (123,627) | (48,442) |
| Salaries and contractors' expenses | | (287,963) | (219,969) |
| Insurance | | (13,226) | (9,143) |
| Motorcycle expenses | | (489) | (5,220) |
| Motor vehicle expenses | | (4,310) | (6,418) |
| Office expenses | | (27,424) | (16,958) |
| Transaction Expenses | | (16,425) | (49,078) |
| Travel | | (11,491) | (8,485) |
| | | (573,575) | (441,474) |
| Surplus for the year | | 231,932 | 287,290 |
| Other comprehensive income | | - | - |
| Total other comprehensive income for the year | | - | - |
| Total comprehensive surplus for the year | | 231,932 | 287,290 |

The accompanying notes form part of these financial statements.

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944
STATEMENT OF FINANCIAL POSITION
FOR THE YEAR ENDED 30 JUNE 2018

| | Note | 2018 \$ | 2017 \$ |
|--------------------------------------|------|----------------|----------------|
| ASSETS | | | |
| Current Assets | | | |
| Cash and cash equivalents | 3 | 588,512 | 401,665 |
| Trade and other receivables | 4 | 3,624 | 89 |
| Inventories | 5 | 33,867 | 43,058 |
| Other assets | 6 | 40,300 | 23,968 |
| Total Current Assets | | 666,303 | 468,780 |
| Non-Current Assets | | | |
| Plant and equipment | 7 | 13,666 | 1,818 |
| Financial assets | 8 | 21,252 | 5,500 |
| Total Non-Current Assets | | 34,918 | 7,318 |
| TOTAL ASSETS | | 701,221 | 476,098 |
| LIABILITIES | | | |
| Current Liabilities | | | |
| Trade and other payables | 9 | 137,326 | 95,572 |
| Provisions | 10 | 42,866 | 23,276 |
| Total Current Liabilities | | 180,192 | 118,848 |
| Non-Current Liabilities | | | |
| Total Non-Current Liabilities | | - | - |
| TOTAL LIABILITIES | | 180,192 | 118,848 |
| NET ASSETS | | 521,028 | 357,250 |
| EQUITY | | | |
| Retained surplus | | 1,123,803 | 891,871 |
| Distributions to charities | | (602,775) | (534,621) |
| Total Equity | | 521,028 | 357,250 |

The accompanying notes form part of these financial statements.

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944
STATEMENT OF CHANGES IN EQUITY
FOR THE YEAR ENDED 30 JUNE 2018

| | Note | Retained Surplus \$ | Surplus Distributions \$ | Total \$ |
|---|------|---------------------------|--------------------------------|-----------------------|
| Balance at 1 July 2016 | | 604,581 | (472,205) | 132,376 |
| Total comprehensive income for the year | | 287,290 | - | 287,290 |
| Distributions to Charities | 11 | - | (62,416) | (62,416) |
| Balance at 30 June 2017 | | <u>891,871</u> | <u>(534,621)</u> | <u>357,250</u> |
| Balance 1 July 2017 | | 891,871 | (534,621) | 357,250 |
| Total comprehensive income for the year | | 231,932 | - | 231,932 |
| Distributions to Charities | 11 | - | (68,154) | (68,154) |
| Balance at 30 June 2018 | | <u><u>1,123,803</u></u> | <u><u>(602,775)</u></u> | <u><u>521,028</u></u> |

The accompanying notes form part of these financial statements.

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944
STATEMENT OF CHANGES IN CASH FLOWS
FOR THE YEAR ENDED 30 JUNE 2018

| | Note | 2018 | 2017 |
|--|-------------|----------------|----------------|
| | | \$ | \$ |
| CASH FLOWS FROM OPERATING ACTIVITIES | | | |
| Receipts from customers | | 801,972 | 722,385 |
| Payments to suppliers & employees | | (514,766) | (412,397) |
| Distributions to charities | | (68,154) | (62,416) |
| Net cash generated by operating activities | 15(b) | 219,052 | 247,572 |
| CASH FLOWS FROM INVESTING ACTIVITIES | | | |
| Proceeds from sale of property, plant & equipment | | - | 24,388 |
| Purchase of Investments | | (15,752) | (5,500) |
| Purchase of plant & equipment | | (16,453) | - |
| Net cash used in investing activities | | (32,205) | 18,888 |
| CASH FLOWS FROM FINANCING ACTIVITIES | | | |
| Lease Payments | | - | (36,437) |
| Net cash provided by financing activities | | - | (36,437) |
| Net increase/(decrease) in cash held | | 186,847 | 230,022 |
| Cash and cash equivalents at the beginning of financial year | | 401,665 | 171,643 |
| Cash and cash equivalents at end of financial year | 15(a) | 588,512 | 401,665 |

The accompanying notes form part of these financial statements.

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2018

1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Preparation

The financial statements, except for the cash flow information, have been prepared on an accrual basis and are based on historical costs unless otherwise stated in the notes. Material accounting policies adopted in the preparation of these financial statements are presented below and have been consistently applied unless stated otherwise. The amounts presented in the financial statements have been rounded to the nearest dollar.

Reporting Basis and Conventions

The directors have prepared the financial statements on the basis that the company is a non-reporting entity because there are no independent users dependent on general purpose financial statements. The financial statements are therefore special purpose financial statements that have been prepared in order to meet the requirements of *Australian Charities and Not for Profit Commission Act 2012*. The company is a not-for-profit entity for financial reporting purposes under Australian Accounting Standards.

The financial statements have been prepared in accordance with the mandatory Australian Accounting Standards applicable to entities reporting under the *Australian Charities and Not-for-profits Commission Act 2012* and the significant accounting policies disclosed below, which the directors have determined are appropriate to meet the needs of members. Such accounting policies are consistent with those of previous periods unless stated otherwise.

Accounting Policies

The material accounting policies that have been adopted in the preparation of these statements are as follows:

a) Plant & Equipment

Each class of plant and equipment is carried at cost less any accumulated depreciation and impairment losses.

The carrying amount of plant and equipment is reviewed annually by directors to ensure it is not in excess of the recoverable amount from these assets. The recoverable amount is assessed on the basis of the expected net cash flows that will be received from the assets' employment and subsequent disposal. The expected net cash flows have been discounted to their present values in determining recoverable amounts.

Depreciation

The depreciable amount of all fixed assets is depreciated on a reducing balance basis over their useful lives to the economic entity commencing from the time the asset is held ready for use.

The depreciation rates used for each class of depreciable assets are:

| Class of Fixed Asset | Depreciation Rate |
|-----------------------------|--------------------------|
| Motor Vehicles | 25% |
| Office Equipment | 50% |

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2018

1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

a) Plant & Equipment (continued)

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at each reporting date.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

Gains and losses on disposals are determined by comparing proceeds with the carrying amount. These gains or losses are included in the income statement. When revalued assets are sold, amounts included in the revaluation reserve relating to that asset are transferred to retained earnings.

b) Leases

Lease payments for operating leases, where substantially all the risks and benefits remain with the lessor, are charged as expenses in the periods in which they are incurred.

c) Employee Benefits

Provision is made for the company's liability for employee benefits arising from services rendered by employees to the end of reporting period. Employee benefits that are expected to be settled within one year have been measured at the amounts expected to be paid when the liability is settled. Employee benefits payable later than one year have been measured at the present value of the estimated future cash outflows to be made for those benefits. In determining the liability, consideration is given to employee wage increases and the probability that the employee may not satisfy vesting requirements. Those cash flows are discounted using market yields on national government bonds with terms to maturity that match the expected timing of cash flows.

d) Provisions

Provisions are recognised when the company has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation.

The company currently has a provision for leave entitlements, based on an estimate of the leave owed to employees in the current financial year.

e) Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, deposits held at-call with banks, other short-term highly liquid investments with original maturities of three months or less, and bank overdrafts.

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2018

1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

f) Revenue and other income

Non-reciprocal grant revenue is recognised in the profit or loss when the entity obtains control of the grant and it is probable that the economic benefits gained from the grant will flow to the entity and the amount of the grant can be measured reliably.

If conditions are attached to the grant which must be satisfied before the entity is eligible to receive the contribution, the recognition of the grant as revenue will be deferred until those conditions are satisfied.

When grant revenue is received whereby the entity incurs an obligation to deliver economic value directly back to the contributor, this is considered a reciprocal transaction and the grant revenue is recognised in the statement of financial position as a liability until the service has been delivered to the contributor; otherwise the grant is recognised as income on receipt.

Interest revenue is recognised using the effective interest method, which for floating rate financial asset is the rate inherent in the instrument.

All revenue is stated net of the amount of goods and services tax.

g) Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Tax Office.

Receivables and payables are stated inclusive of the amount of GST Receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables or payables in the statement of financial position.

Cash flows are presented on a gross basis. The GST components of cash flow arising from investing or financing activities which are recoverable from, or payable to, the ATO are presented as operating cash flows included in receipts from customers or payments to suppliers.

h) Trade and Other Receivables

Trade and other receivables include amounts due from customers for goods sold and services performed in the ordinary course of business. Receivables expected to be collected within 12 months of the end of the reporting period are classified as current assets. All other receivables are classified as non-current assets.

i) Inventories

Inventories are measured at the lower of cost and current replacement cost. Inventories acquired at no cost, or for nominal consideration, are valued at the current replacement cost as at the date of acquisition.

j) Trade and Other Payables

Trade and other payables represent the liabilities for goods and services received by the entity that remain unpaid at the end of the reporting period. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2018

1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

k) Critical Accounting Estimates and Judgements

The directors evaluate estimates and judgements incorporated into the financial report based on historical knowledge and best available current information. Estimates assume a reasonable expectation of future events and are based on current trends and economic data, obtained both externally and within the company.

l) New Accounting Standards and Interpretations not yet mandatory or early adopted

Accounting Standards issued by the AASB that are not yet mandatorily applicable to the company, together with an assessment of the potential impact of such pronouncements on the company when adopted in future periods, are discussed below.

– AASB 16: *Leases* (applicable to annual reporting periods beginning on or after 1 January 2019). When effective, this Standard will replace the current accounting requirements applicable to leases in AASB 117: *Leases and related Interpretations*. AASB 16 introduces a single lessee accounting model that eliminates the requirement for leases to be classified as operating or finance leases.

The main changes introduced by the new Standard are as follows:

- recognition of a right-of-use asset and liability for all leases (excluding short-term leases with less than 12 months of tenure and leases relating to low-value assets);
- depreciation of right-of-use assets in line with AASB 116: *Property, Plant and Equipment* in profit or loss and unwinding of the liability in principal and interest components;
- inclusion of variable lease payments that depend on an index or a rate in the initial measurement of the lease liability using the index or rate at the commencement date;
- application of a practical expedient to permit a lessee to elect not to separate non-lease components and instead account for all components as a lease; and
- inclusion of additional disclosure requirements.

The transitional provisions of AASB 16 allow a lessee to either retrospectively apply the Standard to comparatives in line with AASB 108: *Accounting Policies, Changes in Accounting Estimates and Errors* or recognise the cumulative effect of retrospective application as an adjustment to opening equity on the date of initial application.

Although the directors anticipate that the adoption of AASB 16 will not have material impact on the company's financial statements, it is impracticable at this stage to provide a reasonable estimate of such impact.

– AASB 1058: *Income of Not-for-Profit Entities* (applicable to annual reporting periods beginning on or after 1 January 2019).

This Standard is applicable to transactions that do not arise from enforceable contracts with customers involving performance obligations.

The AASB 1058 are as follows significant accounting requirements of:

Income arising from an excess of the initial carrying amount of an asset over the related contributions by owners, increases in liabilities, decreases in assets and revenue should be immediately recognised in profit or loss. For this purpose the assets, liabilities and revenue are to be measured in accordance with other applicable Standards;

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2018

1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

m) New Accounting Standards and Interpretations not yet mandatory or early adopted (continued)

Liabilities should be recognised for the excess of the initial carrying amount of a financial asset (received in a transfer to enable the entity to acquire or construct a recognisable non-financial asset that is to be controlled by the entity) over any related amounts recognised in accordance with the applicable Standards. The liabilities must be amortised to profit or loss as income when the entity satisfies its obligations under the transfer.

An entity may elect to recognise volunteer services or a class of volunteer services as an accounting policy choice if the fair value of those services can be measured reliably, whether or not the services would have been purchased if they had not been donated. Recognised volunteer services should be measured at fair value and any excess over the related amounts (such as contributions by owners or revenue) immediately recognised as income in profit or loss.

The transitional provisions of this Standard permit an entity to either: restate the contracts that existed in each prior period presented in accordance with AASB 108 (subject to certain practical expedients); or recognise the cumulative effect of retrospective application to incomplete contracts on the date of initial application. For this purpose, a completed contract is a contract or transaction for which the entity has recognised all of the income in accordance with AASB 1004 Contributions.

Although the directors anticipate that the adoption of AASB 1058 may not have a material impact on the company's financial statements, it is impracticable at this stage to provide a reasonable estimate of such impact.

n) Comparative Figures

When required by Accounting Standards, comparative figures have been adjusted to conform with changes in presentation for the current financial year.

Where the company has retrospectively applied an accounting policy, made a retrospective restatement of items in the financial statements or reclassified items in its financial statements, an additional statement of financial position as at the beginning of the earliest comparative period will be disclosed.

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2018

| | 2018 | 2017 |
|---------------------------------------|----------------|----------------|
| | \$ | \$ |
| 2. REVENUE | | |
| General Account | | |
| Donations received | 1,902 | 34,386 |
| Event registration fees | 273,441 | 198,949 |
| Freight on merchandise | 8,601 | 4,644 |
| Membership fees | 320 | 162 |
| Gain on disposal of assets | - | 5,076 |
| Sale of merchandise | 103,042 | 93,123 |
| Sponsorship received | - | 6,591 |
| Grants received | 7,800 | - |
| Sundry income | 1,776 | - |
| | 396,882 | 342,931 |
| Gift Account | | |
| Donations received | 408,625 | 312,383 |
| Raffle receipts | - | 73,450 |
| | 408,625 | 385,833 |
| Total Revenue | 805,507 | 728,764 |
| 3. CASH AND CASH EQUIVALENTS | | |
| Cash on hand | 95 | 118 |
| Cash at bank | 588,417 | 401,547 |
| | 588,512 | 401,665 |
| 4. TRADE AND OTHER RECEIVABLES | | |
| Current | | |
| GST receivable | 3,199 | - |
| Account receivable | 425 | 89 |
| | 3,624 | 89 |
| 5. INVENTORIES | | |
| Inventory | 13,723 | 19,913 |
| Stock on consignment | 20,144 | 23,145 |
| | 33,867 | 43,058 |

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2018

| | 2018 | 2017 |
|--|----------------|---------------|
| | \$ | \$ |
| 6. OTHER ASSETS | | |
| Prepayments | <u>40,300</u> | <u>23,968</u> |
| 7. PLANT AND EQUIPMENT | | |
| Office equipment - at cost | 13,062 | 9,335 |
| Less: Depreciation on office equipment | (10,474) | (8,767) |
| | <u>2,588</u> | <u>568</u> |
| Motor vehicles - at cost | 17,726 | 5,000 |
| Less: Depreciation on motor vehicles | (6,648) | (3,750) |
| | <u>11,078</u> | <u>1,250</u> |
| Total Plant and Equipment | <u>13,666</u> | <u>1,818</u> |
| 8. FINANCIAL ASSETS | | |
| Investment in Black Dog Ride Pty Ltd | <u>21,252</u> | <u>5,500</u> |
| 9. TRADE AND OTHER PAYABLES | | |
| Current | | |
| Trade payables | 5,527 | 2,801 |
| Income in advance | 69,444 | 58,302 |
| PAYG Withholdings Payable | 10,147 | 7,292 |
| Superannuation Payable | 368 | - |
| Other payables | 51,840 | 27,177 |
| | <u>137,326</u> | <u>95,572</u> |
| 10. PROVISIONS | | |
| Current | | |
| Employee leave provision | <u>42,866</u> | <u>23,276</u> |

BLACK DOG RIDE AUSTRALIA LTD
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FOR THE YEAR ENDED 30 JUNE 2018

| | 2018 | 2017 |
|---|---------------|---------------|
| | \$ | \$ |
| 11. DISTRIBUTION TO BENEFICIARIES | | |
| Lifeline Australia | - | 24,145 |
| Lifeline Aubury/Wodonga | 250 | - |
| Lifeline Canberra Inc | 1,846 | - |
| Lifeline Central Coast | 1,175 | - |
| Lifeline Central West | 10,603 | 5,400 |
| Lifeline Gold Coast | 1,435 | - |
| Lifeline Mackay Whitsunday | 1,957 | - |
| Lifeline Mid Coast | 500 | - |
| Lifeline Northern Rivers | 250 | - |
| Lifeline Sunshine Coast | 1,719 | - |
| Lifeline Tasmania | 11,536 | - |
| Lifeline Townsville | 250 | - |
| Lamp Inc | 5,754 | - |
| Mental Illness Fellowship NT | 2,995 | - |
| Headspace Berri/Port Augusta | 1,488 | - |
| Headspace Coffs Harbour | 327 | - |
| Headspace Nowra | 391 | - |
| Headspace Warrnambool | 1,159 | - |
| Headspace Geraldton | 1,714 | - |
| Black Dog Ride Australia Pty Ltd | - | 24,145 |
| Mental Health First Aid | 610 | 3,545 |
| Declan Crouch Foundation | 1,895 | - |
| Kingscote Men's Shed | 618 | - |
| Rockingham Men's Shed | 1,529 | - |
| Samaritans WA | 2,542 | - |
| Share and Care Community Services Group | 1,423 | - |
| Suicide Prevention Albury Wodonga | 1,165 | - |
| Esperance Care Services | 1,226 | - |
| Petrie Support Group | 1,687 | - |
| Peter Milton Clementine Run | 3,500 | - |
| Lachlan Area Suicide Prevention Network | 518 | - |
| MHFA Training - Denmark Volunteer Fire & Rescue | 6,092 | 5,180 |
| | <u>68,154</u> | <u>62,416</u> |

BLACK DOG RIDE AUSTRALIA LTD
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12. CAPITAL AND LEASING COMMITMENTS

a. Capital Commitments

There were no capital commitments as at 30 June 2018.

b. Operating Lease Commitments

The company has no operating lease commitments as at 30 June 2018.

13. CONTINGENT ASSETS AND CONTINGENT LIABILITIES

There were no contingent assets or liabilities during the year or after year end.

14. EVENTS AFTER THE REPORTING PERIOD

On 15 October 2018, the company adopted a resolution to appoint Richard Brown as a Director. There were no other significant events after reporting period.

15. CASH FLOW INFORMATION

a. Reconciliation of Cash

Cash at the end of the financial year as shown in the statement of cash flows is reconciled to the related items in the statement of financial position as follows:

| | | |
|--------------------------|---------|---------|
| Cash on hand and at bank | 588,512 | 401,665 |
|--------------------------|---------|---------|

b. Reconciliation of Cash Flows from Operations with Surplus

| | | |
|----------------------|---------|---------|
| Surplus for the year | 231,932 | 287,290 |
|----------------------|---------|---------|

Non-cash flows in profit after income tax

Adjustments for:

| | | |
|--------------------------------------|----------|----------|
| - Depreciation on office equipment | 1,707 | 3,664 |
| - Depreciation on motor vehicles | 2,898 | 2,921 |
| - Depreciation on motor cycle | - | 3,367 |
| - Distribution to charities | (68,154) | (62,416) |
| - (Increase)/Decrease in receivables | (19,867) | (6,379) |
| - (Increase)/Decrease in inventories | 9,191 | - |
| - Increase/(Decrease) in payables | 41,754 | 23,988 |
| - Increase/(Decrease) in provisions | 19,590 | (4,863) |

| | | |
|----------------------------|---------|---------|
| Cash flows from operations | 219,052 | 247,572 |
|----------------------------|---------|---------|

BLACK DOG RIDE AUSTRALIA LTD
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16. KEY MANAGEMENT PERSONNEL COMPENSATION

Any person(s) having authority and responsibility for planning, directing and controlling the activities of the entity, directly or indirectly, including any director (whether executive or otherwise) of that entity, is considered key management personnel (KMP).

The totals of remuneration paid to KMP of the company during the year are as follows:

| | 2018 | 2017 |
|--------------------------------|----------------------|----------------------|
| | \$ | \$ |
| - Short term employee benefits | 169,754 | 122,774 |
| - Post employment benefits | 15,290 | 11,437 |
| - Other benefits | 24,915 | 13,656 |
| | <hr/> 191,467 | <hr/> 147,867 |

17. COMPANY DETAILS

The registered office of the company is:
15 Kershaw Street
BUSSELTON WA 6280

BLACK DOG RIDE AUSTRALIA LTD
ABN 73 167 278 944
DIRECTORS' DECLARATION

The directors declare that in the directors' opinion:

- 1) there are reasonable grounds to believe that the company will be able to pay all of its debts, as and when they become due and payable; and
- 2) the financial statements and notes satisfy the requirements of the *Australian Charities and Not-for-profits Commission Act 2012*.

Signed in accordance with subsection 60.15(2) of the *Australian Charities and Not-for-profit Commission Regulation 2013*.



Mr Jon Benham
Acting Chairperson
Black Dog Ride Australia Ltd.

Date: 20th November 2018
Brisbane, Queensland.

**INDEPENDENT AUDITOR'S REPORT
TO THE MEMBERS OF
BLACK DOG RIDE AUSTRALIA LTD**

Qualified Opinion

We have audited the financial report of Black Dog Ride Australia Ltd (the Company) which comprises the statement of financial position as at 30 June 2018, the statement of profit and loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and notes to the financial report, including a summary of significant accounting policies and directors' declaration.

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion paragraph, the accompanying financial report of Black Dog Ride Australia Ltd is in accordance with Div 60 of the *Australian Charities and Not-for-profit Commission Act 2012 (ACNC Act)*, including:

- i. giving a true and fair view of the company's financial position as at 30 June 2018 and of its performance for the period ended; and
- ii. complying with Australian Accounting Standards to extent described in Note 1 and complying with the *Corporations Regulations 2001*.

Basis for Qualified Opinion

Voluntary donations and fund raising are a significant source of revenue for the Company. The Company has determined that it is impracticable to establish controls over the collection of voluntary donations and fund raising prior to entry into its financial records. Accordingly, as the evidence available to us regarding revenue from these sources was limited, our audit procedures with respect to voluntary donations and fund-raising income had to be restricted to the amounts recorded in the financial records. We therefore are unable to express an opinion whether voluntary donations and fund-raising income of the Company are complete.

Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the Company in accordance with the independence requirements of the *ACNC Act* and the ethical requirements of the Accounting Professional and Ethical Standards Board's *APES 110 Code of Ethics for Professional Accountants* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**INDEPENDENT AUDITOR'S REPORT
TO THE MEMBERS OF
BLACK DOG RIDE AUSTRALIA (CONTINUED)**

Basis of Accounting

We draw attention to Note 1 of the financial report, which describes the basis of accounting. The financial report has been prepared for the purpose of fulfilling the company's financial reporting responsibilities under the *Australian Charities and Not-for-profit Commission Act 2012 (ACNC Act)*. As a result, the financial report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

Responsibility of the Directors for the Financial Report

The directors of the company are responsible for the preparation of the financial report that gives a true and fair view and have determined that the basis of preparation described in Note 1 of the financial report are appropriate to meet the requirements of the *Australian Charities and Not-for-profit Commission Act 2012 (ACNC Act)* and is appropriate to meet the needs of the members. The directors' responsibility also includes such internal controls as the directors determine necessary to enable the preparation of a financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.


In preparing the financial report, the directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters relating to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Company or to cease operations, or have no realistic alternative but to do so.

Auditor's Responsibility for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to include the economic decisions of the users taken on the basis of this financial report.

A further description of our responsibilities for the audit of the financial report is located at the Auditing and Assurance Standard Board website at www.auasb.gov.au/auditors_responsibilities/ar4.pdf. This description forms part of our audit report.


GREG GODWIN
PARTNER


MOORE STEPHENS
CHARTERED ACCOUNTANTS

Signed at Perth this 20th day of November 2018.